



**New Moon Psychic Faire & Whole Life Expo
October 23 & 24, 2010 at the Dome Center
Advertising Application**

BUSINESS NAME: _____
NAME OF CONTACT: _____
MAILING ADDRESS: _____
CITY: _____ **STATE:** _____ **ZIP:** _____ **PHONE:** _____
EMAIL: _____ **WEB SITE** (we will include a link to your site): _____
 Type of Business: *(please print clearly, describe your business or services)*

Description	Amount	Total
Advertising Booth: <ul style="list-style-type: none"> 10 x 10 space 1 six-foot table / 2 chairs Literature displayed on community adv. table 	\$95 per business Fee allows for distributing literature & marketing your business. This booth is for informational purposes or scheduling client appts at your place of business, and does NOT allow you to provide any service (paid or unpaid) or sell any products.	
Electricity	\$50	
Table Skirting (all tables must be covered/skirted to floor length; please indicate if you will bring your own or if you need us to provide it)	\$10 per skirt	
Community Advertising Table: <ul style="list-style-type: none"> Monitored by New Moon staff. For display of your business cards or literature. Promotion materials must be sent to New Moon (address below) between Oct. 15 – 20, 2010 OR be delivered to the Dome Center after 7 PM on Friday, October 22. 	\$35	
Display Ad in Expo Guide (provide electronically as .jpg, .gif or high-res PDF by Aug. 30, 2010)	Show Participants (w/ Booth Contract) \$55 – single business card size \$75 – double business card size Non-Show Participants (No Booth) \$75 – single business card size \$100 – double business card size	
TOTAL DUE:		

PAYMENT TERMS & SCHEDULE: A \$50 NON-REFUNDABLE FEE IS INCLUDED IN YOUR BOOTH COST. Full payments due by August 20, 2010.

PAYMENT METHOD:

- _____ **Check** Payable to New Moon Psychic Faire & Whole Life Expo
 (A \$30 fee will be assessed to all returned checks)
- _____ **PayPal/CC** Go to www.newmoonpsychicfair.com/exhibitorforms.htm
 (Please still send in completed application)

I have read and understand the terms of this application/contract.

For Office Use

Signature _____ Date _____

Additional Opportunities:

- _____ Are you interested in providing a free 30- to 45-minute lecture or demonstration during the expo? Title _____
- _____ Donate Door Prize(s) - please specify _____

Please list the names of all people who will be working in your booth:

1. _____
2. _____

To reserve your space, you need:

1. Booth application, filled out & signed
2. Policies & Procedures, signed
3. Payment (enclose check OR use PayPal on our web site)
4. Tax certificates (2 copies) if selling products.

Mail all items to:

New Moon Psychic Faire & Whole Life Expo
 31 Tottenham Road, Rochester, NY 14609

Questions should be directed to:
 Barbara Konish 585-224-8657